

ADVANTAGE

powered by JMFA

Streamline Communications. Reduce Risk. Save Time.

why us?



We offer flexible communication delivery options tailored specifically to your needs and managed seamlessly through ADVANTAGE Platform. No setup, no hassle, just accurate, compliant communications every time.

benefits



Eliminate Printing Burdens

Say goodbye to supply orders, postage fees, and staff time spent folding, stuffing, and tracking – we take it off your hands and off your budget.

Ensure Compliance & Reduce Risk

Every notice is checked, current, and error-free - no guesswork.

Build Trust & Loyalty

Timely, professional communications keep account holders informed and confident.

bottom line

ADVANTAGE Direct takes account holder communications off your hands and gets them out the door quickly, accurately, and fully compliant, reducing risk, costs, and your teams workload.



ADVANTAGE Direct In Action

Problem	With ADVANTAGE Direct
Manual staff management	Automated daily email and mail sends
Juggling supplies, prep, and postage	We handle printing, folding, and postage
Manual tracking of undeliverables and resends	We manage deliverables and reporting
No visibility on delivery status	Transparent results with Real Time USPS Tracking®



What Can You Send?

ADVANTAGE Direct supports a wide range of communications, including:

- Overdraft alerts
- Reg E opt-in consents
- New account welcome kits
- Disclosures & policy updates
- Multi-channel campaign drips
- On-demand outreach
- Dormant account or change notifications

Need something else? Just ask!



Automate critical communications with a few clicks

No technical expertise required – just straightforward, hassle-free management that keeps your communications running smoothly.



Did you know...

Drip campaigns reduce call center spikes and support operational efficiency, even if you're not doing them now, we make it easy to start



A note about Email...

Using email instead of print can create big savings, but the hard part isn't sending the email, it's knowing what can be sent digitally, to whom, and how to stay compliant while doing it. We identify which notices qualify, ensure compliance requirements are met, and automatically convert undeliverable emails to print, so nothing gets missed.

Smart delivery. Serious savings. That's the ADVANTAGE.

ADVANTAGE Direct takes the complexity out of account holder communications so you can focus on what really matters. From print to email, we handle it all - faster, safer, and smarter.

Let's talk about how we can lighten your load.

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